

Anthony De Ieso



Anthony De Ieso is a fourth-generation vegetable grower from South Australia. His great-grandfather established a market garden, which his son managed while also running a building business.

In 1994 Anthony's father, Danny, took over the garden full-time and moved it from the family home of Newton to Waterloo Corner. In 2008 he established a second property at Gawler River.

Growing up, Anthony would often help during school holidays and upon finishing year 12 decided that he did not want to get into the industry straight away and try to make something for himself on his own. From 2007 – 2013 he worked within the child care sector while also in the early years working part time at the garden. At the end of 2013 Anthony was due to get married. Stress at work lead Anthony to leave his job and, needing full-time employment, he stepped into the garden thinking this would be a temporary thing. Almost 6 years later and he is still going strong.

The initial years were challenging for Anthony as even though he grew up a "farmer" he quickly realised that he needed to learn more. Thrown in the deep end, he did everything he could and attended every workshop to build his skills. In 2018 he was in the Growers Success story for his use of VegPRO and his passion about education in the industry.

Anthony's passion and commitment to the industry has paid off being nominated for both national awards for Young Grower of the Year and Grower of the Year



"These past few years have been a great development for me, I pride myself on attending as many workshops as possible and realised there is a big difference between being a manager and being a grower. A manager ensures day to day tasks are done efficiently and methodically.... A grower looks at growing the business in all areas, that's what I have become."

"I love that in my role I can proudly say I am trying to move the business in a new and exciting direction"

Farm Manager

The Role	Prerequisites	Skills Needed	Salary Guide	Training options	Resources needed	Next career step
<p>Growing Crops:</p> <ul style="list-style-type: none"> • Soil preparation • Planting • Fertilising • Spraying • IPM - integrated pest management • Harvesting • Irrigating <p>Post Harvest:</p> <ul style="list-style-type: none"> • Manage orders • Packing supervision • Storage & coolroom management <p>Sales:</p> <ul style="list-style-type: none"> • Customer liaison • Stock management • Product marketing <p>Manage QA</p> <p>Train Staff</p> <p>Manage WH&S</p>	<p>Knowledge in Food Safety</p> <p>Good people management skills</p> <p>Willingness to continually learn</p>	<p>Initiative under pressure</p> <p>Being adaptable and willing to change</p> <p>Not afraid to make decisions quickly</p>	<p>\$34,000 - \$174, 000</p> <ul style="list-style-type: none"> • Depends on size of enterprise and responsibilities <p>(indeed.com)</p>	<p>Diploma in Agriculture or Agribusiness Management</p> <p>Degree in Agriculture or Agribusiness Management</p> <p>Masterclass in Horticultural Business</p> <p>Nuffield Scholarship</p>	<p>Car licence and transport a must</p> <p>Optional:</p> <p>Forklift Licence</p> <p>Truck Licence</p>	<p>Develop current enterprise that you work for</p> <p>Move to a larger company</p>